

DHANALAKSHMI SRINIVASAN ENGINEERING COLLEGE



(AUTONOMOUS)

(Approved by AICTE & Affiliated to Anna University, Chennai)

Accredited with 'A' Grade by NAAC, Accredited by TCS

Accredited by NBA with BME, ECE & EEE

PERAMBALUR - 621 212. Tamil Nadu.

website : www.dsengg.ac.in

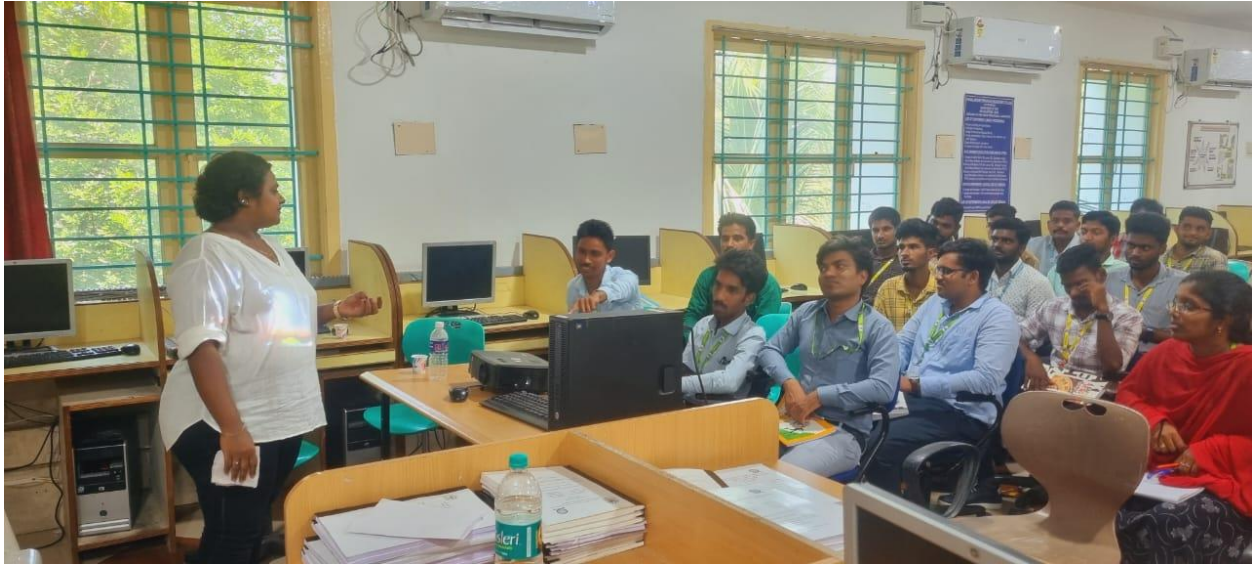


BSE-Sponsored 'Financial Literacy Program'

The 'Financial Literacy Program' was conducted by the Research and Development Cell on May 29, 2023, for about 150 first year UG engineering students and for about 60 MBA students of the DSEC. With the blessings of the Hon'ble Chancellor, Mr. A. Srinivasan Ayya, of Dhanalakshmi Srinivasan University, the awareness program was convened by the principal of the college, Dr. Elangovan, and the program was governed by the Dean (Research) - Dr. Sivaraman, the Coordinator - Dr. Anbu, and R & D Team members. Vice Principal Dr. Sridevi, CoE Dr. Velmurugan, Dean (Academic) Dr. Anbarasan, Heads and Professors of various departments participated in the event. The program was sponsored by the BSE (Bombay Stock Exchange) and presented by Ms. Harshini Neralla, Managing Director, Frince Learnings, Bangalore. The program widely covered topics such as Bitcoin, Cryptocurrency, Investments, Stock exchange, Demonetization and so on.

Photos taken during the scientific Events





A few glimpses of the 'Financial Literacy Program' conducted by the R & D Cell, DSEC, on May 29, 2023