

DHANALAKSHMI SRINIVASAN ENGINEERING COLLEGE (AUTONOMOUS)



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Re-Accredited with 'A' Grade by NAAC , Accredited By TCS,
Re-Accredited by NBA (BME,ECE & EEE)
Perambalur - 621212



Eco Club



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PERAMBALUR - 621 212



ECO CLUB

Conservation is the state of
harmony between men and land



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STUDENTS WELFARE COMMITTEE

ECO CLUB

ABOUT THE CLUB

- Eco club is a platform on which we got the knowledge about environment. The meaning of an eco club is a group who works to contribute to improving environmental conditions. They offer programs and activities to encourage others to reduce pollution, plant trees, and more.
- Eco club or green club is a voluntary group which promotes the participation of students in learning about, and improving their environment. A green club is a means by which students and youth can organize themselves to learn more and this issue, and also take action to improve their immediate environment.
- For teachers, it is a wonderful opportunity to create awareness, build attitudes and help students take up activities in real world, in a way in which the constraints of the classroom and curriculum will not allow.
- A green club can thus help to extend boundaries and scope of the formal educational system encouraging creativity, and improving students for constructive action.
- Green club activities can help the teacher to meet the objectives of environmental education, which are to create awareness and sensitivity among individuals and social groups to the total environment and its allied problems. Impart knowledge to help individuals and social groups gain a variety of experiences in and acquire a basic understanding of, the environment and its associated problems.
- Build attitudes to help individuals and social groups acquire a set of values and feelings of concern for environment, and the motivation for actively participating in environmental improvement and protection.
- Teach skills to help individuals and social groups for identify and solve environmental problems. Eco Clubs play an important role in creating environmental awareness amongst the future generation.

INITIATIVES BY ECO CLUB

- **Rain Water Harvesting:** Our Institutional buildings were planned and depth based on rain water harvesting to increase the level of ground water and conserve water. Nearly 50 rain water harvesting points and different pits were constructed.
- **Green Campus:** Greening the campus is all about sweeping away waste inefficiencies and using conventional sources of energies for its daily needs, correct disposal handling, purchase of environment friendly surface and effective recycling program.
- **Drip Irrigation System:** As college has most of area covered by green irrigation to all this plants as well as Lawn is done by more number of sprinklers. Due to this large amount of water saving is done.
- **Waste Water Recycling Plant:** Our Institution deploys the technology recycling waste water and it is used for farming by means of drip irrigation.

- **Conserve Energy:** Our Institution Follows the livestock farming practice cattle cow dung has converted to fertilizers used for agriculture and using gobar gas plant which will be considered as an alternative sour fuel.

OBJECTIVES OF ECO-CLUB

- Motivate the students to keep their surroundings green and clean by undertaking plantation of trees.
- Promote ethos of conservation of water by optimizing the use of water.
- Motivate students to imbibe habits and life style for minimum waste generation, source separation of waste and disposing the waste to the nearest storage point.
- To develop skills of observation, experimentation, survey, recording, analysis, reasoning needed for conserving environment through activities
- Organise seminars, debates, lectures and popular talks on environmental issues in the College to motivate the students to keep their surroundings green and clean.
- Promote ethos of conservation of water by optimizing the use of water and cleaning of water body in the adjacent area.
- Motivate students to imbibe habits and life style for minimum waste generation, source separation of waste and disposing the waste to the nearest storage point.
- Educate students to create awareness amongst public and sanitary workers, so as to stop the indiscriminate burning of waste which causes respiratory diseases.
- Sensitize the students to minimize the use of plastic bags, not to throw them in public places as they choke drains and sewers, cause water logging and provide breeding ground for mosquitoes.
- Organize tree plantation programmes, awareness programmes such as quiz, essay, painting competitions, rallies, nukkad natak etc. regarding various environmental issues and educate children about re-use of waste material & preparation of products out of waste
- Campaign against use of loud speakers, motivate students not to use crackers and fireworks, recycling of glass and metals, use of unnecessary horns.
- Field visit to environmentally important sites including polluted and degraded sites, wildlife parks, etc.
- Organise rallies, marches, human chains and street theatre at public places with a view to spread environmental awareness.
- Action based activities like tree plantation, cleanliness drives both within and outside the College campus.
- Grow kitchen gardens, maintain vermin-composting pits, construct water harvesting structures in College, practice paper recycling etc.
- Prepare inventories of polluting sources and forward it to enforcement agencies.
- Maintenance of public places like parks, gardens both within and outside the College campus.
- Mobilize action against environmentally unsound practices like garbage disposal in unauthorized places, unsafe disposal of hospital wastes etc.
- Beautify selected road side area with plants and flowers and put campaign boards to generate awareness.
- Any other innovative programme on environmental issues.

SHORT TERM ACTIVITIES

- Have a notice board specifically designated for the club. Split the board into 2 sections. One half giving information on local community, national and global environmental events, activities and news. The other half giving information on College only activities and events.
- Start a College wide clean up/reducing/recycling scheme. This should include promotion of the activities through assemblies and poster/leaflet campaigns.
- Arrange visits to the College by outside organisations to give workshops, talks and other activities for the club and where necessary the whole College. (Such as College assemblies) Groups like RSPB, WWF (UK), Wildlife Trust and many other groups have local branches and educational officers who will visit your College for free.
- Develop ways to raise funds for either the group (possibly to purchase any relevant materials that the club needs) or to be used to sponsor relevant activities such as sponsoring acres of rainforest.
- Implement animal, insect, flower and plant monitoring programmes for the College grounds.
- Run a poster design competition with those taking part having their posters displayed at an exhibition at the College to be attended by not only pupils and staff but also parents and invited guests. (This may be run through Art Department.)
- Design an energy cartoon type character that can be used for any reminder posters and stickers such as turning off lights and computers when not in use.
- Develop a programme to plant rare British flowers and plants at the College. (There is an organization called Landlife based in Liverpool who can provide these flowers and plants at cost.)
- Make crafts from recycled materials. These items could be used by the College and/or sold to raise funds.
- Set up an energy patrol that will patrol the College during break, lunchtime and after College making sure lights and appliances are off and to monitor wastage of heating.
- Write articles for the College newspaper and possibly local papers and magazines.
- Develop a number of the reduce, reuse, recycling programmes that are mentioned in other areas of this report.

LONG TERM ACTIVITIES

- Set up fundraising events that will raise money for relevant activities and programmes while at the same time develop the ongoing profile of the Environment Club at the College. These fund raising events may include developing a working relationship with members of the local business community.
- Develop a College Environment/Sustainability policy with the head teacher, governors, parents other pupils and staff.
- Start an environment club newsletter. This can be organised through the Colleges English and IT classes. Or the club can have a page or two in the normal College newspaper.

- Develop a safe routes to College initiative (possibly with the local authority)
- Develop and implement ideas to improve all environmental/sustainability activities and sites on the College campus.
- Set up an eco friendly tuck shop or similar, selling only fair-trade products, with the profits going to the clubs projects.
- Look into ways of introducing and monitoring renewable energy into the College. Solar power panels and/or wind turbines need to be strictly monitored and the energy provided worked out. This will enable the College to establish how much money is saved on the Colleges energy bill.
- Work at developing sponsorship and support from local industry/companies.
- Development of a College website dedicated to the environment and sustainability.

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Men and Land!

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STUDENTS WELFARE COMMITTEE

ECO CLUB

SUMMARY

S.NO.	ACADEMIC YEAR	DATE	NAME OF THE PROGRAM
1.	2023-24	04.08.2023	"Induction Ceremony - 2023"
2.		19.08.2023	Photoshoot And Short Film (Photography Day)
3.		21.03.2024	Tree Plantation Event (World Forestry Day)
4.	2022-23	02.12.2022	Art Presentation Event (National Pollution Control Day)
5.		17.03.2023	Green Spaces, Clean Places (A Community Awareness Program On Public Space Maintenance)
6.	2021-22	11.11.2021	The Plastic Reusable Revolution - Transforming The Future
7.		16.03.2022	Swatch Bharat Mission (Mass Cleaning Campaign - 2022)
8.	2020-21	22.10.2020	Webinar on "Harmonizing Humanity With Nature - Strategies For Environmental Sustainability"
9.		10.02.2021	Awareness Programme On Empowering Environmental Consciousness With Eco Club

STUDENT'S WELFARE CELL

ECO CLUB

ACADEMIC YEAR

2023 - 24

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04.08.2023

Students Welfare Cell

Office Bearers of Cells and Clubs

Report for "Induction Ceremony - 2023"

The Students Welfare Cell proposed "Induction Ceremony – 2023" to introduce the office bearers of all cells and clubs for involving the students to explore the joy of social activities and other activities which is useful society to serving as a common man. At first, the programme started with the Welcome note by Ms. N. Sradhya, III AI&DS, Followed by Dr. K. Elangovan, Principal, DSEC (A) sir honouring the chief guest. The dignitaries introduce the cells clubs coordinator with their office bearers as well student's members for all. After introduction of all the cells and clubs, Mr. K. Kathiravan, IV ECE student was introduce the chief guest, then Chief Guest delivered his valuable note as key note address. By the end of the lecture, cultural programme engaged by the fine arts club students. A total of 500 students were attended the Programme. Finally, the Vote of Thanks was delivered by the student Ms. Naisa Nizar, III BME. The Programme was windup with the National Anthem.

Invitation:



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NAAC | NEA | ICTACADEMY | IITACADEMY | IITACADEMY | eYantra | AUTODESK | NSIC

Induction Ceremony 2023

Office Bearers of Cells and Clubs

Date : 04.08.2023 (Friday) | Time : 02:00 p.m. | Venue : Mini Auditorium



Presided by

Shri. A. SRINIVASAN

Chancellor
Dhanalakshmi Srinivasan University




All Are Welcome

Agenda:

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STUDENTS WELFARE CELL

Induction Ceremony 2023

Office Bearers of Cells and Clubs

AGENDA

Date: 04.08.2023 Time: 2.00 pm

Tamil Thai Vazhthu	: Choir of Girls
Welcome Address	: Ms. N. Sradhya, III AI&DS
Honoring the Guest	: Dr. K. Elangovan, Principal, DSEC (A)
Introduction of Office Bearers	: By the Dignitaries
Felicitation Address	: Dr. K. Elangovan, Principal, DSEC (A)
Introduction of Chief Guest	: Mr. K. Kathiravan, IV ECE
Key Note Address	: By the Chief Guest
Performance 1	: Debate from DSEC TALK
Performance 2	: Group singing by Fine Arts Club
Performance 3	: Dance By Fine Arts Club
Vote of Thanks	: Ms. Naisa Nizar, III BME
National Anthem	: Choir of Girls

MC Desk by: Ms. C. J. Lima III AI&DS and Mr. K. Kathiravan, IV ECE

Glimpses of the event:



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STUDENT'S WELFARE CELL

ECO CLUB

ACADEMIC YEAR 2023 - 24

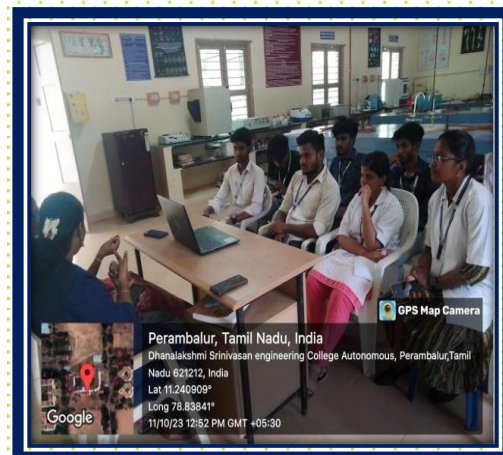
REPORT

"PHOTOSHOOT AND SHORT FILM"

(World Photography Day)

DATE: 12.10.2023

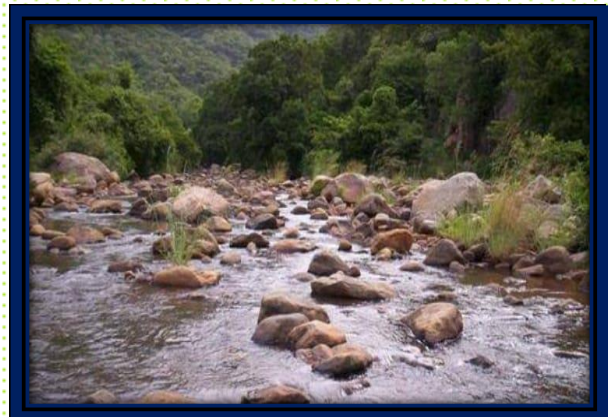
The Eco Club Society of Dhanalakshmi Srinivasan Engineering College, Autonomous, proudly conducted a PHOTOSHOOT EVENT on the occasion of World Photography Day on **19.08.2023**. Due to the internal exams for students being held on World Photography Day, celebrated annually on 19th August, the photoshoot event was rescheduled and successfully conducted on 11.10.2023.



Students were asked to submit their photographs based on the themes of Plantation, Green Environment, and Water Conservation practices. The students from the Third and Final years of Dhanalakshmi Srinivasan Engineering College, Autonomous, participated in the event in large numbers (50+) and provided their best photos.

The best three photos were selected, and the students who provided them were appreciated by our principal.

SELECTED PHOTOS OF THE EVENT:



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STUDENT'S WELFARE CELL

ECO CLUB

ACADEMIC YEAR 2023 - 24

REPORT

"TREE PLANTATION EVENT"

(WORLD FORESTRY DAY)

DATE: 22.03.2024

The Tree Plantation Event organized by the Eco Club Society of our Institution was successfully conducted on 21.03.2024. The event aimed to promote environmental conservation and sustainability by engaging participants in the planting of trees within the campus premises.

Participants were warmly welcomed and registered for the event, receiving information packets and event materials. The event organizer delivered a welcome address, emphasizing the importance of tree planting and setting the tone for the day's activities. An introductory session provided participants with an overview of the significance of tree planting in environmental conservation. Participants were divided into groups and assigned specific planting locations within the campus premises, where they planted the selected tree species with enthusiasm and dedication.

The event organizer delivered closing remarks, expressing gratitude to participants, sponsors, and supporters for their contributions and dedication to environmental conservation.

HIGHLIGHTS OF THE EVENT:



STUDENT'S WELFARE CELL

ECO CLUB

ACADEMIC YEAR

2022 – 23

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STUDENT'S WELFARE CELL

ECO CLUB

ACADEMIC YEAR 2022 – 23

REPORT

DATE: 10.12.2022

The Art Presentation Event on National Pollution Control Day, organized by the Environment Conservation (ECO) Club of our Institution, was successfully conducted on **02.12.2022**. The event aimed to raise awareness about pollution control measures and promote environmental conservation through artistic expression. The Principal of Dhanalakshmi Srinivasan Engineering College **Dr K. ELANGO VAN** delivered the presidential address, The function was Felicited by **Dr. K, Anbarasan** Dean (Academics), Dhanalakshmi Srinivasan Engineering College expressed their views about National Pollution day. **Prof. Manivel**, Head of the Department Science and Humanities delivered the welcome address. **Ms. A. K. Nivedha**, Assistant Professor of Biomedical Engineering department and **Mr. C. Sathishkumar** Assistant Professor of Electronics and Communication Engineering are a Club Coordinators. The “**Art Presentation Event** “ was Organized by **Mrs. D. Kirthika** and **Mr. T. Sathyaraj** Assistant Professor of Science and Humanities, From first year 63 Students were Participated they Promote a Eco-Friendly Practices Like Ban Polythene, Plantation, Water Conservation to maintain a good health in a society.

The Art Presentation Event on National Pollution Control Day served as a platform for fostering creativity, raising awareness, and advocating for pollution control and environmental sustainability. Through the power of art and expression, participants conveyed powerful messages and inspired others to take action towards protecting our planet.

We extend our heartfelt gratitude to all participants, volunteers, sponsors, and partners who contributed to the success of the event. Your support and dedication are invaluable in advancing our shared mission of environmental conservation.

HIGHLIGHTS OF THE EVENT:



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STUDENT'S WELFARE CELL

ECO CLUB

ACADEMIC YEAR 2022 – 23

REPORT

“GREEN SPACES, CLEAN PLACES”

(A COMMUNITY AWARENESS PROGRAM ON PUBLIC SPACE MAINTENANCE)

DATE: 20.03.2023

The Community Awareness Program on Public Space Maintenance, organized by the Environment Conservation (ECO) Club of our Institution, was successfully conducted on **17.03.2023**. The program aimed to educate and engage participants in the importance of maintaining clean and healthy public spaces within our community.

Key Highlights:

- Educational Presentations:** The program began with informative presentations highlighting the significance of public space maintenance for community well-being and environmental sustainability. Participants learned about the impact of cleanliness on public health and the environment, as well as practical tips for maintaining green spaces.
- Practical Demonstrations:** Hands-on demonstrations were conducted to showcase proper waste disposal techniques, composting methods, and gardening practices. Participants actively engaged in learning and applying these skills, gaining valuable insights into sustainable public space maintenance.
- Interactive Discussions:** Open forums provided participants with the opportunity to share their experiences, ideas, and concerns related to public space maintenance. Discussions were facilitated by experts and facilitators, fostering collaborative dialogue and community engagement.
- Community Engagement Activities:** Group activities and workshops encouraged collaborative efforts for the maintenance of specific public spaces. Participants brainstormed action plans and initiatives to promote ongoing community involvement in public space maintenance efforts.

The Community Awareness Program on Public Space Maintenance was a resounding success, thanks to the active participation and enthusiasm of participants. By empowering

individuals with the knowledge and skills to contribute to public space maintenance, the program has laid the foundation for a cleaner, greener, and more vibrant community.

We extend our sincere gratitude to all participants, speakers, volunteers, who contributed to the success of the program. Your support and dedication are invaluable in advancing our shared mission of environmental conservation and community welfare. Thank you.!

GLIMPSES OF THE EVENT:



STUDENT'S WELFARE CELL

ECO CLUB

ACADEMIC YEAR

2021 – 22

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ECO CLUB

ACADEMIC YEAR 2021 - 22

"THE PLASTIC REUSABLE REVOLUTION – TRANSFORMING THE FUTURE"

12.11.2021

REPORT

Event Details:

Date : 11.11.2021

Time : 10.00 AM

Venue: AUDITORIUM

The Plastic Reusable Revolution event, organized by the Eco Club of our institution was held on 11.11.2021 at Auditorium. The event aimed to educate participants about the environmental impact of plastic pollution and promote sustainable alternatives to single-use plastics. Through a diverse range of activities including presentations, panel discussions, workshops, and interactive demonstrations, attendees gained valuable insights into the importance of reducing plastic waste and adopting eco-friendly practices. The event kicked off with a registration session where attendees checked in and received event materials. A warm welcome was extended to participants by the Eco club coordinator.

The Felicitation speech was delivered by Our Principal sir focusing on the environmental implications of plastic pollution. Attendees learned about practical alternatives to single-use plastics through a presentation showcasing reusable products and eco-friendly practices. Innovative approaches to waste reduction and sustainable packaging were highlighted.

Participants were encouraged to make personal pledges towards reducing plastic consumption and adopting sustainable habits. A pledge wall or board allowed attendees to publicly commit to taking action for a greener future. Finally vote of thanks delivered by Students coordinator and end up with National Anthem.

GLIMPSES OF THE EVENT:



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ACADEMIC YEAR 2021 - 22

"SWACHH BHARAT MISSION MASS CLEANING CAMPAIGN - 2022"

18.03.2022

REPORT

The Swachh Bharat Mission Mass Cleaning Campaign - 2022, organized by the Environment Conservation (ECO) Club of our Institution, was successfully conducted on 16.03.2022. The event aimed to promote cleanliness, raise awareness about environmental conservation, and contribute to the national vision of a "Clean India."

The event commenced with a registration process, where participants were welcomed and briefed about the objectives and activities planned for the day by Dr. S. Durai Raj, Principal/DSEC. The agenda included a diverse range of activities to engage participants and foster a sense of responsibility towards maintaining a clean and healthy environment.

Volunteers actively participated in the cleaning drive, covering designated areas such as streets, parks, and public spaces. Equipped with cleaning tools and protective gear, participants worked diligently to remove litter and debris, contributing to the cleanliness of the surroundings. An informative session was conducted by ECO Club Coordinator to educate participants about the importance of cleanliness, proper waste disposal techniques, and the role of individuals in environmental conservation.

In the event Principal, Dean Academics, The CoE, Vice Principal, HODs from various departments and Faculty's, Staff Members, Students coordinators were actively Participated in this event. The event end up with vote of thanks and followed by National Anthem.

GLIMPSES OF THE EVENT:



STUDENT'S WELFARE CELL

ECO CLUB

ACADEMIC YEAR

2020 – 21

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STUDENTS WELFARE CELL - ECO CLUB

ACADEMIC YEAR 2020 - 21

Webinar on

"HARMONIZING HUMANITY WITH NATURE - STRATEGIES FOR ENVIRONMENTAL SUSTAINABILITY"

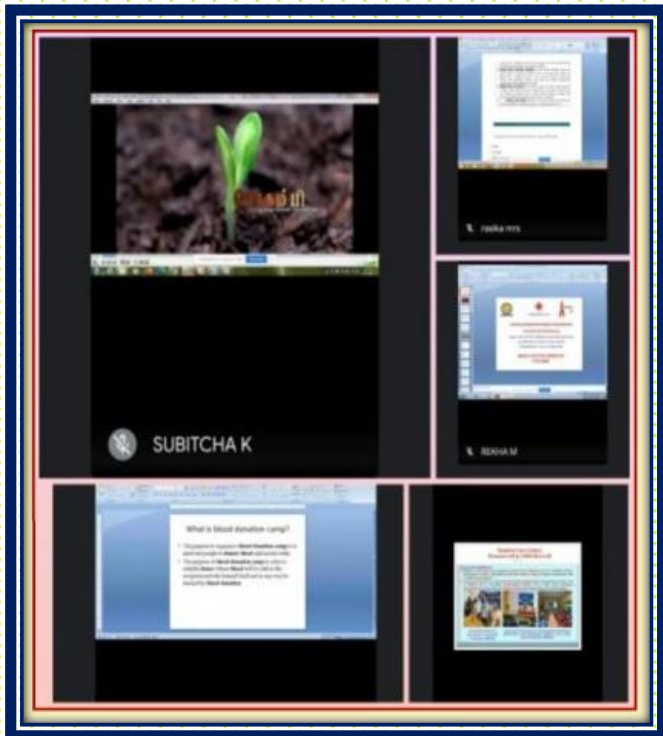
23.10.2020

REPORT

The Students Welfare Cell and ECO club jointly conducted an webinar on **22.10.2020** in title of "**Harmonizing Humanity with Nature - Strategies for Environmental Sustainability**" to the Part of DSEC - ECO club responsibilities to create awareness about the environmental issues, environmentally important sites including polluted and degraded sites, wildlife parks, etc., At first, the programme was started with the Welcome note delivered by student's welfare cell coordinator and also he delivered the felicitation address.

Then Chief Guest delivered his valuable note as key note address in the view of exploring the Strategies for Environmental Sustainability. The highlighted points about the speech were "Aims to cultivate environmental awareness and activism among individuals within our community. With escalating concerns about climate change, pollution, fostering a sense of responsibility towards our environment is imperative. Through a series of engaging initiatives, Green Horizons endeavors to inspire and mobilize individuals towards sustainable practices and collective action." A total of 100 students were attended the Programme. Finally, the Vote of Thanks was delivered by the student members.

Highlights of the event:



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ACADEMIC YEAR 2020 - 21

"EMPOWERING ENVIRONMENTAL CONSCIOUSNESS WITH ECO CLUB"

11.02.2021

REPORT

The Students Welfare Cell and ECO club jointly organized an event on 10.02.2021 in title of "**Empowering Environmental Consciousness with ECO Club**" to the Part of DSEC - ECO club responsibilities to create awareness about the banned carry bags, use of loud speakers, banned fireworks, recycling of glass and metals, filling of water body in the adjacent area, use of unnecessary horns, environmental issues, environmentally important sites including polluted and degraded sites, wildlife parks, etc., At first, the programme was started with the Tamizh Thaaai Vazhthu followed by Welcome note delivered by student's welfare cell coordinator. Then Dr. S. Durai Raj, Principal, DSEC (A) sir honoring the chief guest and delivered the felicitation address.

Then Chief Guest delivered his valuable note as key note address in the view of exploring the Environmental consciousness. The highlighted points about the speech were "The Green Horizons program, spearheaded by the Eco Club, aims to cultivate environmental awareness and activism among individuals within our community. With escalating concerns about climate change, biodiversity loss, and pollution, fostering a sense of responsibility towards our environment is imperative. Through a series of engaging initiatives, Green Horizons endeavors to inspire and mobilize individuals towards sustainable practices and collective action." A total of 500 students were attended the Programme. Finally, the Vote of Thanks was delivered by the student members. The Programme was windup with the National Anthem.

GLIMPSES OF THE EVENT:

