

# DHANALAKSHMI SRINIVASAN ENGINEERING COLLEGE (AUTONOMOUS)



( Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai )  
Re-Accredited with 'A' Grade by NAAC , Accredited By TCS,  
Re-Accredited by NBA (BME,ECE & EEE)  
Perambalur - 621212



## Electro Literacy Club

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website : [www.dsengg.ac.in](http://www.dsengg.ac.in)



## ELECTRO LITERACY CLUB

SL.NO.	DATE	NAME OF THE EVENT
1.	14.12.2020	Drawing Competition On "Awareness On Voting"
2.	16.11.2021	Voter's Awareness Programme
3.	14.10.2022	Drawing Competition On "My Vote is My Right – Power of One Vote
4.	16.11.2022	ELC Singing Competition
5.	25.08.2023	Photography and E – Poster Design Contest
6.	09.10.2023	Drawing Competition On "Importance of Voting
7.	12.03.2024	District Collector Interaction with Students
8.	10.04.2024	Ballet Logo 100 % Logo' Formation

## **ELECTORAL LITERACY CLUB:**

Electoral Literacy Clubs (ELC's) are platforms to engage school students, college students and people in villages through interesting activities and hands-on experience to sensitise with their electoral rights. It is constituted at the behest of Election Commission of India (ECI) in all the educational institution with a motive to aware and ensure the participation of youth & future voters who are pillars of Indian democracy.

### **VISION:**

Electoral literacy club aims at strengthening the culture of electoral participation among young and future voters.

### **OBJECTIVES:**

- To create awareness and interest among faculties and students through workshops and Hackathons.
- To educate the targeted populations about voter registration, electoral process and related matters through hands on experience
- To familiarize the targeted populations with EVM and VVPAT and to educate them about robustness of EVM and integrity of the electoral process using EVMs
- To help the target audience understand the value of their vote to ensure that they exercise their suffrage right in a confident, comfortable and ethical manner
- To harness the potential of ELC members for carrying the electoral literacy in communities
- To facilitate voter registration for its eligible members who are not yet registered
- To develop a culture of electoral participation and maximize the informed and ethical voting and follow the principle 'Every vote counts' and 'No Voter to be left behind'

### **FUNCTIONS OF THE ELECTORAL LITERACY CLUB:**

- To Create awareness about voting system and the importance of voting during elections and make the students realize the responsibility of a Citizen.
- To Conduct Rallies, special lectures and various competitions to motivate our students for voting.
- To Conduct Special Camps for the students for new enrolments.



## **DRAWING COMPETITION ON "AWARENESS ON VOTING"**

### **CIRCULAR**

**10.12.2020**

**Drawing Competition Organized by Electro Literacy Club**

**Date: 14.12.2020**

**Time: 10.00 - 11.30 AM**

**Online Mode**

**Submit Your Drawing through WhatsApp**

### **Event Description:**

We are going to conduct a drawing competition on "AWARENESS ON VOTING" theme on 14.12.2020, as part of the Importance of voting campaign. The competition aimed to

- To provide a clear understanding about the suffrage in order to inculcate a sense of responsibility towards our nation.
- To strengthen the electoral participation among the dynamic future voters with the motto of "Every Vote Counts and No Voter to be left behind".
- To create awareness among the students about the importance of voting.
- To ensure all the students above the age of 18 years are enrolled as voters with voter ID.



**14.12.2020**

## **A REPORT ON DRAWING COMPETITION**

### **DRAWING COMPETITION ON "AWARENESS ON VOTING"**

**Drawing Competition Organized by Electro Literacy Club**

**Date: 14.12.2020**

**Time: 10.00 - 11.30 AM**

**Online Mode**

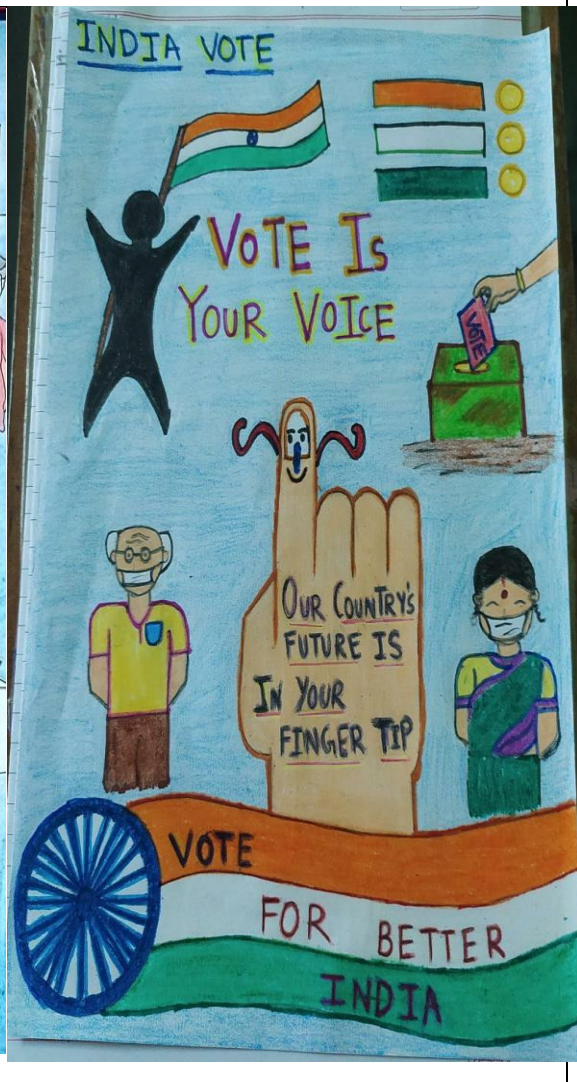
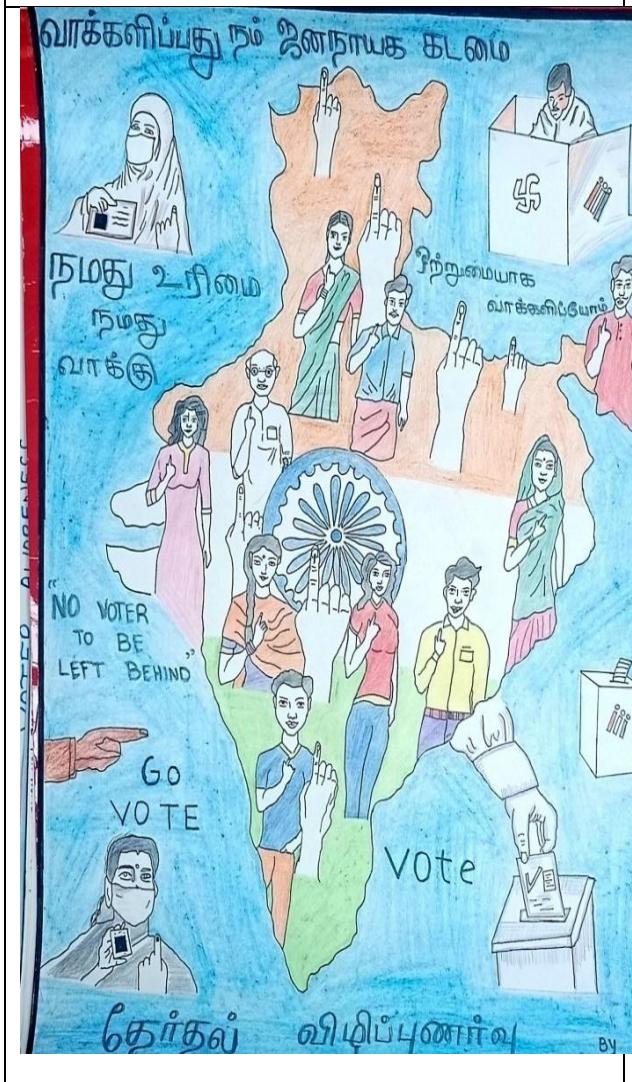
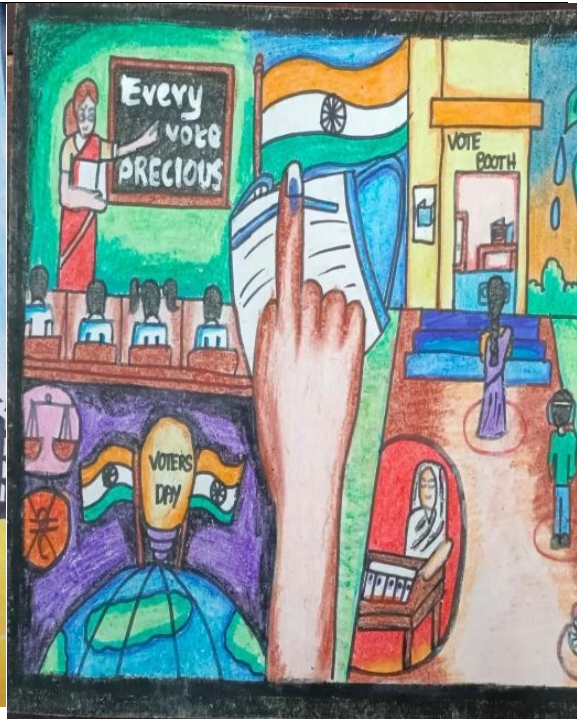
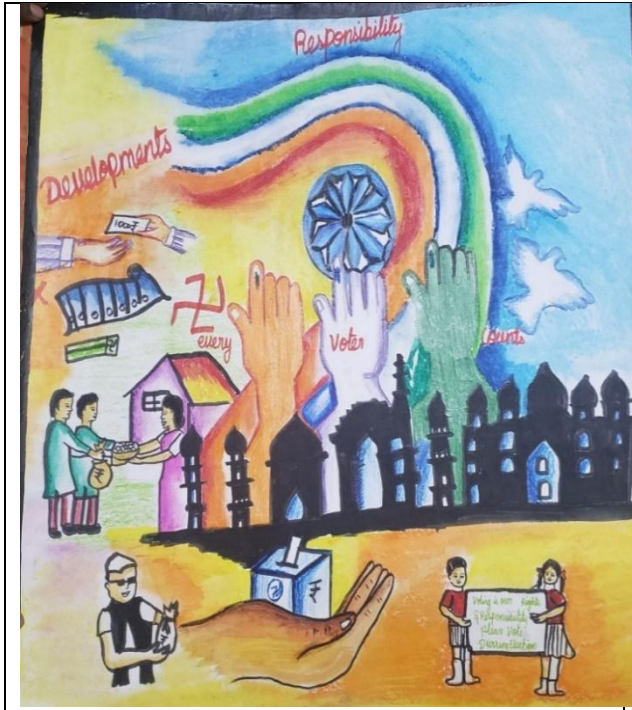
**Submit Your Drawing through WhatsApp**

**Event Description:**

We are going to conduct a drawing competition on "AWARENESS ON VOTING" theme on 14.12.2020, as part of the Importance of voting campaign.

An Electoral Literacy Club is a platform to engage students through interesting activities and hands-on experience to sensitise them on their electoral rights and familiarise them with the electoral process of registration and voting. ELCs are also present in colleges and rural communities.

At ELCs, learning meets fun. Activities and Games are designed to stimulate and motivate students provoking them to think and ask questions. Through ELC, Election Commission of India, aims at strengthening the culture of electoral participation among young and future voters.



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## **CIRCULAR**

**12.11.2021**

The Electoral Literacy Club (ELC) Organising the Youth Awareness Program. ELC is an initiative under SVEEP (Systematic Voter's Education and Electoral Participation). This campaign advances the objectives of the Election Commission of India (ECI) and the Ministry of Education regarding ECI's pioneering SVEEP campaign.

The Election Commission of India (ECI) aims to enhance the culture of electoral participation among young and future voters through ELCs at educational institutions. The first-ever Voter's Awareness Programme (VAP) was organized for our students to spread electoral awareness among students, staff, and other participants, is planned on 16.11.21 in our D-Block seminar hall.

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**16.11.2021**

## **A REPORT ON VOTER'S AWARENESS PROGRAMME**

**Date: 16.11.2021**

**Time: 10.00 - 11.00 AM**

**Venue: D-Block Seminar Hall**

### **Event Description**

The officers introduced the Voter's Awareness Programme (VAP) and the Masters in Electoral Management Studies (MIEMP) program, highlighting the diverse nature of the participants from ECI and the open pool. Additionally, he provided information about the SVEEP program of the Election Commission of India (ECI), emphasizing the spirit of civic action.

Highlighting the importance of Electoral Literacy Clubs in schools and colleges, he proposed solutions such as online resources, volunteer training, and engaging activities to enhance interest and awareness among students. Following the speech, ECI's promotional campaign song "Mai Bharat Hoon" was played, emphasizing the significance of voting in the diverse land of India. Subsequently, presentations were given by ECI officials. They discussed the registration process on electoral rolls and explained various voter forms. It was clarified that only one document for age proof and one document for address proof, selected from a list of many documents, are required.





## **DRAWING COMPETITION ON "My Vote is my right - Power of one vote"**

### **CIRCULAR**

**06.10.2022**

**Drawing Competition Organized by Electro Literacy Club**

**Date: 14.10.2022**

**Time: 10.00 -11.30 AM**

**Venue: Central library**

#### **Event Description:**

We are going to conduct a drawing competition on "My Vote is my right – Power of one vote" theme on 14.10.2022, as part of the Importance of voting campaign. The competition aimed to raise awareness about the importance of voting among young people, particularly first-time voters. Students were encouraged to express their views on voting rights and civic responsibility through their artwork.

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## A REPORT ON DRAWING COMPETITION

**Date of the event: 14.10.2022**

**Venue: Central Library**

**Time: 10.00 - 11.30 am**

**Title: "My Vote is my right – Power of one vote".**

Our college's Electro Literacy Club collaborated with the Election Commission of India organized a drawing competition with a profound theme - "My Vote is my right – Power of one vote". This event aimed to instill civic awareness among our students and encourage them to recognize the significance of their voting rights. The competition took place on 14.10.2022 at Central Library, and it witnessed enthusiastic participation from 100 talented students across various disciplines. The meticulous planning and execution of this event ensured a smooth and engaging experience for all participants.

"My Vote is my right – Power of one vote" was chosen as the theme for the competition to emphasize the pivotal role that every citizen plays in shaping the future of our nation through their votes. Participants were encouraged to express their views and ideas on this crucial subject through their artwork.

The energy and enthusiasm displayed by our students were truly commendable. It was heartening to witness their creative expressions on the "My Vote is my right – Power of one vote". The artwork produced by our participants not only showcased their artistic talents but also conveyed powerful messages that resonated with everyone present.

Our collaboration with the Election Commission of India added a significant dimension to the event. It served as a reminder of the vital role played by organizations like ours in promoting civic education and voter awareness among the youth. We are grateful for the Election Commission's support and guidance throughout this endeavour.

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14.10.2022

<b>MY VOTE IS MY RIGHT - POWER OF ONE VOTE</b>				
<b>S.No.</b>	<b>NAME</b>	<b>DEPT/ SEC</b>	<b>YEAR</b>	<b>WINNER</b>
<b>1</b>	<b>MATHUMITHA R</b>	<b>BME - A</b>	<b>FINAL YEAR</b>	<b>I</b>
<b>2</b>	<b>VIGNESH D</b>	<b>CIVIL</b>	<b>THIRD YEAR</b>	<b>II</b>
<b>3</b>	<b>DEEPIKA</b>	<b>CSE - A</b>	<b>THIRD YEAR</b>	<b>III</b>

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## ELC SINGING COMPETITION

### CIRCULAR

**12.11.2022**

**SINGING COMPETITION** by Electro Literacy Club

**Date:** 16.11.2022

**Time:** 01.00 - 2.30 PM

**Venue:** SEMINAR HALL (D BLOCK)

#### **Event Description:**

Singing competition is going to be conducted on 16.11.2022, as part of the Development of the student cultural activity. Music contests are a means of discovering talents and promoting musical abilities. It helps students expand their minds and increase their self-confidence. To bring out the singing talent of the students, a Solo Song Competition was organized by electro literacy club.

It helps one to express something that is beyond words. Singing is important because it builds self-confidence, promotes self-esteem, always engages the emotions, promotes social inclusion and supports social skill development.

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## A REPORT ON SINGING COMPETITION

**Date of the event: 16.11.2022**

**Venue: Seminar Hall (D-Block)**

**Time: 1.00 - 2.30 pm**

“Music is a world within itself, with a language we all understand.” Dhanalakshmi Srinivasan Engineering College (Autonomous), Perambalur, organised various competitions to students. To Unite Hearts through Music, Department of Science and Humanities and Electro Literacy Club jointly organized Singing Competition. The competition was held on the 16<sup>th</sup> of November 2022 at 1:00 pm at Seminar Hall (D-Block).

The aim of this competition was to encourage the passion for the singing of the students and provide a place to showcase their talent. The event received an overwhelming response. The theme of the competition was patriotic. The Patriotic song could be in any native language. The participants put forth their enthralling performances and made the event a massive success. All the budding singers, through their melodious voices, evoked the feeling of patriotism. The overall experience was an enthralling one for everyone.

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DATE: 16.11.2022

## ELC SINGING COMPETITION

S.No.	NAME OF THE STUDENT	DEPARTMENT	YEAR	PRIZE
9	KISHORE S	IT	III	I
2	KALAIMURUGAN N	PHARMA	II	II
3	MOUNIKA K	PHARMA	IV	II
4	MANOJRAJ	ECE	IV	III
5	HAFILA BANU K.N	FOOD TECH	III	IV
6	HARISH R	CIVIL	IV	IV
7	YAAZHINI N	FOOD TECH	III	V



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## **PHOTOGRAPHY AND E-POSTER DESIGN CONTEST**

### **CIRCULAR**

**22.08.2023**

### **Photography and E-Poster Design Contest by Electro Literacy Club**

**Date:** 25.08.2023

**Time:** 03.00 - 4.30 PM

**Venue:** A-21 SEMINAR HALL (A BLOCK)

#### **Event Description:**

Electro Literacy club organizing Photography and e-poster design contest on 25.08.2023, as part of the Development of the student creativity

#### **For Photography:**

- Dhanalakshmi Srinivasan campus seasons
- Birdsong and calls
- Animal portraits
- Patterns in nature
- Landscaping & Green spaces

#### **For e-Poster Design:**

- Future cities
- Robots at work
- Renewable energy
- Space exploration
- AI in action
- Smart agriculture
- Tech for good
- Digital Realities
- Bio inspired engineering

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## A REPORT ON PHOTOGRAPHY & E-POSTER DESIGN CONTEST

**Date of the event: 25.08.2023**

**Venue: A-21 (A-Block)**

**Time: 3.00 - 4.30 pm**

The Photography & e-Poster Design contest held on 25.08.2023, was a spectacular showcase of visual storytelling and artistic expression. Organized by the Electro Literacy Club, the event aimed to provide a platform for the students to exhibit their creativity and capture moments that reflect diverse perspectives in the following topics:

### **For Photography:**

- Dhanalakshmi Srinivasan campus seasons
- Birdsong and calls
- Animal portraits
- Patterns in nature
- Landscaping & Green spaces

### **For e-Poster Design:**

- Future cities
- Robots at work
- Renewable energy
- Space exploration
- AI in action
- Smart agriculture
- Tech for good
- Digital Realities
- Bio inspired engineering

The competition's themes were carefully chosen to encourage participants to interpret and capture the essence of the theme in unique and imaginative ways. The event encouraged participants to explore diverse perspectives and develop their photography skills. The captivating photographs and e-Posters showcased the participants' dedication and artistic vision. The event encouraged participants to explore diverse perspectives and develop their photography skills.

The following persons were acted as Jury members for the event:

1. Dr. B. Karthiga, Coordinator/IQAC,
2. Mr. B. Baskar, AP/MBA.

After careful deliberation, the judges selected winners for each category based on their outstanding submissions. The top three winners in each category were listed out.



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## Winners of Photography & e-Poster Design Contest

Date of the event: 25.08.2023

Venue: A-21 (A-Block)

### Photography Contest:

S. No	Position	Name of the Student	Year & Department
1	I Place	Ms. M. Sivaranjani	IV - BME
2	II Place	Mr. S. Mavannan	III - MECH
3	III Place	Mr. K. Raja Ganapathy	III - AERO

### e-Poster Design Contest:

S. No	Position	Name of the Student	Year & Department
1	I Place	Mr. P. Balaji	IV - CSE
2	II Place	Mr. L. Abdul Malik	III - IT
3	III Place	Ms. H. Simi	IV - BME



## **DRAWING COMPETITION ON “IMPORTANCE OF VOTING”**

### **CIRCULAR**

**06.10.2023**

**Drawing Competition Organized by Electro Literacy Club**

**Date: 09.10.2023**

**Time: 10.00 - 11.30 AM**

**Venue: Central library**

#### **Event Description:**

We are going to conduct a drawing competition on 09.10.2023, as part of the Importance of voting campaign. The competition aimed to raise awareness about the importance of voting among young people, particularly first-time voters. Students were encouraged to express their views on voting rights and civic responsibility through their artwork.



## **A REPORT ON DRAWING COMPETITION**

**Date of the event: 09.10.2023**

**Venue: Central Library**

**Time: 10.00 - 11.30 am**

**Title: Importance of Voting**

Our college's Electro Literacy Club collaborated with the Election Commission of India organized a drawing competition with a profound theme - "Importance of Voting." This event aimed to instill civic awareness among our students and encourage them to recognize the significance of their voting rights. The competition took place on 09.10.2023 at Central Library, and it witnessed enthusiastic participation from 89 talented students across various disciplines. The meticulous planning and execution of this event ensured a smooth and engaging experience for all participants.

The "Importance of Voting" was chosen as the theme for the competition to emphasize the pivotal role that every citizen plays in shaping the future of our nation through their votes. Participants were encouraged to express their views and ideas on this crucial subject through their artwork.

The energy and enthusiasm displayed by our students were truly commendable. It was heartening to witness their creative expressions on the importance of voting. The artwork produced by our participants not only showcased their artistic talents but also conveyed powerful messages that resonated with everyone present.

Our collaboration with the Election Commission of India added a significant dimension to the event. It served as a reminder of the vital role played by organizations like ours in promoting civic education and voter awareness among the youth. We are grateful for the Election Commission's support and guidance throughout this endeavour.



The drawing competition on the importance of voting was a resounding success. It not only provided a platform for artistic expression but also instilled a sense of civic responsibility among our students. Events like these are essential in nurturing active and informed citizens who will shape the future of our democracy. The Winners are:

S.No	Prize	Name of the Student	Year & Department
1	I	ARUNACHALAM P	IV - BME
2	II	THERNEESH J	II - FOOD
3	III	SOPHIYA E	II - ECE

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## **CIRCULAR**

**11.03.2024**

The awareness programmes are being conducted under Systematic Voters' Education and Electoral Participation (SVEEP) programme wherein the students are being urged to exercise their 'Right to vote' without any fear.

To encourage eligible youth to vote during the Lok Sabha elections - 2024, the District administration has been conducting awareness programmes in different schools and colleges in the district.

Mrs. Karpagam district collector is going interacting with our college students to ensure 100% voting in the Lok Sabha polls, officials were appointed for monitoring the program, through Google Meet on 12.03.2024 in our D-Block seminar hall.



## **“IMPORTANCE OF VOTING”**

### **REPORT**

**12.03.2024**

### **District collector student interaction by Electro Literacy Club**

**Date: 12.03.2024**

**Time: 10.00 - 11.00 AM**

**Venue: D-Block Seminar Hall**

#### **Event Description:**

Stressing the importance of voting and achieving 100 % voter turnout in the upcoming Lok Sabha elections, the Perambalur district administration has been conducting various events in the city as part of the awareness programme.

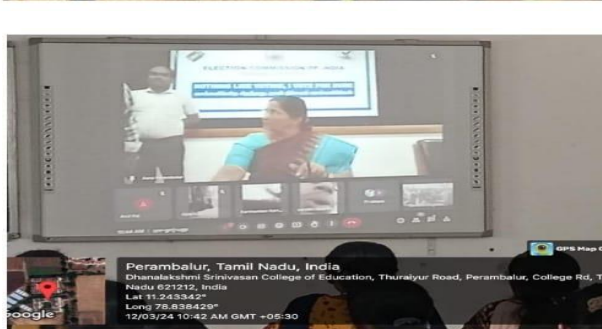
Earlier, the Collector had launched the programme with the theme ‘Elections - The Biggest Festival and Pride of the Nation’. As part of the awareness programme, government officials took a pledge that they would cast their vote in the upcoming Lok Sabha elections.

Various events were launched as part of the awareness programmes that included signature campaigns, awareness rallies and ‘Selfie Points’ have been installed with a message to the voters ‘It is my duty to vote’.

Mrs. Karpagam district collector said that to ensure 100% voting in the Lok Sabha polls, officials were appointed for every Assembly constituency in Perambalur district to create awareness through various programmes and competitions. In Perambalur district, young voters should cast their vote and become an example to others, the Collector added.

The following faculty members were organised the meet

1. M. Vijayakumar, AP/Mathematics
2. A. Ravikumar, AP/Physics



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## **CIRCULAR**

**09.04.2024**

This is to inform you all our college ELC Club has established a "Voting Awareness Campaign" to encourage more people, especially young people to participate in the democratic process and exercise their right to vote. The campaign aims to raise awareness about voter registration and the importance of voting through various methods, including notifications, banners, digital boards, wallpapers, street plays and lectures by staff and government officials. The election cell also works to streamline the voter registration process by providing voter registration forms along with admission forms and assisting with updates to voter lists when necessary.

It is planned to form the human logo formation in our college ground by our students of our college as Election Commission's 'ballet logo 100 % logo'. On 10.04.2024 evreyone should encourage the students and coordinate the program a successful one.



## **“MY VOTE MY RIGHT”**

### **REPORT**

**10.04.2024**

### **STUDENTS 100% LOGO FORMATION by Electro Literacy Club**

**Date: 10.04.2024**

**Time: 10.00 - 11.00 AM**

**Venue: College Ground**

#### **Event Description:**

The event, christened ‘My vote my right’, was held in the college to encourage the electorate, especially the first-time voters to cast their franchise without fail in the upcoming Parliamentary elections. Over 1,500 students of the college participated in the event to form Election Commission’s ‘Voting Finger 100 % logo’.

The voter awareness events were being organized in every part of the district to encourage every eligible youth to enrol his or her name in the electoral roll and cast the vote on the day of polling without fail. Since the democracy of the nation would get strengthened only when cent per cent polling was ensured, all voters should actively participate in the ‘democratic festival’ by casting their votes as per conscience and without getting enticed by cash or gift.

